



CORDEXaqua[®]
Essential for fishing and marine crafts

PRESS RELEASE

TO «World Fishing magazine»

CORDEX ON A PERMANENT AND SUSTAINABLE GROWTH.



Cordex maintains a permanent stable growth on its **CordexAqua** segment – **Ropes and Yarns for Fishing & Aquaculture**. In 2019 we will continue to grow and consolidate our product range, to develop new products and projects and focusing on customer needs and service.

Our ongoing partnership relationship with some of our customers has allowed us to pursue a **continuous research & development policy** mindset of **customized products**. We may well say that each "**tailor made**" solution is itself a product launch in a broad sense.

We will maintain during the course of the coming years privileged partnerships with institutes and renowned universities R & D departments as with several other important partners such as raw materials suppliers, associations and governmental institutions. On our opinion **knowledge is key factor for success** and this is why we have been investing so carefully and consistently in human resources. The idea is to continuously innovate new solutions and improve the ones we already have on our range of products.

RECENT SHOW PRESENCE

CordexAqua has recently participated at some of the most important Fishing & Aquaculture trade shows throughout Europe such as Nor-Fishing, Danfish, Icefish and Skipper Expo. At these shows Cordex has highlighted its complete range of **Seining, Polysteel, Polyethylene, PP mono, Nylon, Polyester and Leaded ropes**.

With our show participations we aim to achieve a greater awareness for our CordexAqua products, obtain new regional market insights, new customer leads, and strengthen our brand recognition amongst current and potential new customers.



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WORLD PRESENCE

Currently Cordex exports to over 70 countries, maintaining an ongoing and dynamic process of active search for new markets, always with a focus on the customer and their needs.

CUSTOMER SERVICE.

We highlight the extreme importance placed on our customer service. Commercial assertiveness, quick responses to requests, follow-up of orders and deliveries, and after-sales service, are at the heart of our relationship with our customers.

INVESTMENTS

Throughout the year we will maintain our investment in Information Technologies, in Production upgrades (new and better machines), Logistics, Quality, R&D or Marketing, stimulating throughout the Cordex universe a faster access to information, new differentiated products, or new forms to communicate, thus enabling us to provide better products and services to our customers.