

WORLD FISHING & AQUACULTURE

JULY 2017 TO JUNE 2018



WORLD FISHING & AQUACULTURE

INFORMING THE GLOBAL FISHING INDUSTRY SINCE 1952

World Fishing & Aquaculture has reported in accordance with ABC's industry-agreed standards for Business Magazines



3,746

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

92.3%

CONTROLLED FREE
Issue distributed 12/06/18

2.7%

OTHER FREE
Issue distributed 12/06/18

5%

PAID
Issue distributed 12/06/18

MEMBERSHIP
Issue distributed 12/06/18

INTERNATIONAL
MONTHLY

11 ISSUES

AGRICULTURE,
FORESTRY &
FISHING

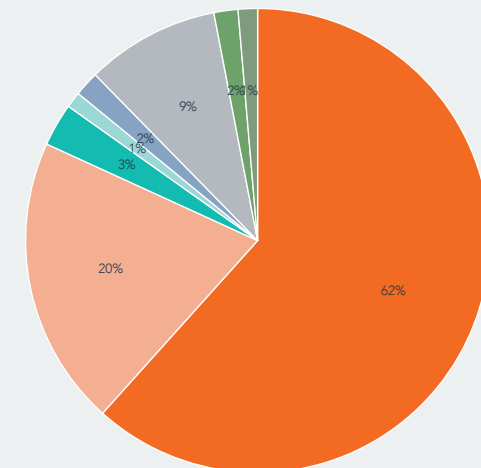
MARKET SECTOR

AUDIT ISSUE ANALYSIS

	TOTAL	PRINT EDITION	DIGITAL EDITION
ISSUE DISTRIBUTED 12/06/18	3,340	3,340	-
FREE COPIES	3,173	3,173	-
CONTROLLED FREE	3,083	3,083	-
REQUESTED (INDIVIDUAL)	191	191	-
REQUESTED (COLLEAGUE)	1	1	-
NON-REQUESTED (NAME)	1,944	1,944	-
NON-REQUESTED (JOB)	947	947	-
OTHER FREE	90	90	-
NON-CONTROLLED FREE	90	90	-
MONITORED FREE DISTRIBUTION	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-
MEMBERSHIP COPIES	-	-	-
PAID COPIES	167	167	-
PAID SUBSCRIPTIONS	167	167	-
INDIVIDUAL	162	162	-
MULTIPLE COPY	5	5	-
CORPORATE	-	-	-
PAID SINGLE COPIES	-	-	-

GEOGRAPHIC ANALYSIS

Europe	2,059
North America	674
Central & South America	100
Australasia & Pacific	37
Asia	58
South East Asia & Pacific Rim	311
Africa	56
Middle East & North Africa	45



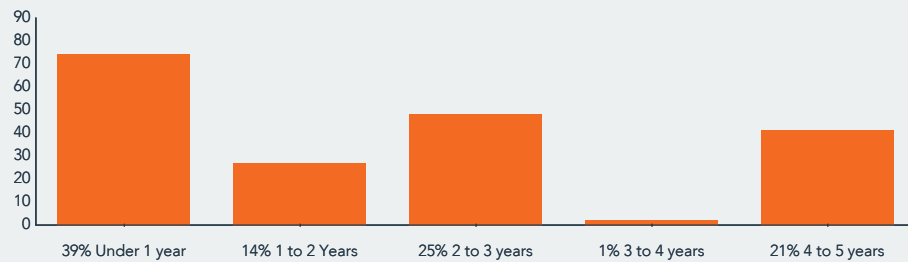
Audit issue circulation

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: World Fishing serves skippers/owners, fish farmers, processors, shipbuilders/ship designers, manufacturers/suppliers/individuals in the following industries: harbours/ports/auctions, shipbrokers, government bodies, research and education institutes. Individuals in industries involved in: electronics/fish finding/navigation/ communications, nets/ropes/lines/gear/safety, packaging/boxing/ freight, engines/propulsion/lubricants, refrigeration, deck machinery, processing machinery/weighing/ grading or fish meal/fish farming and to attendees and registrants of commercial fishing exhibitions.












AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

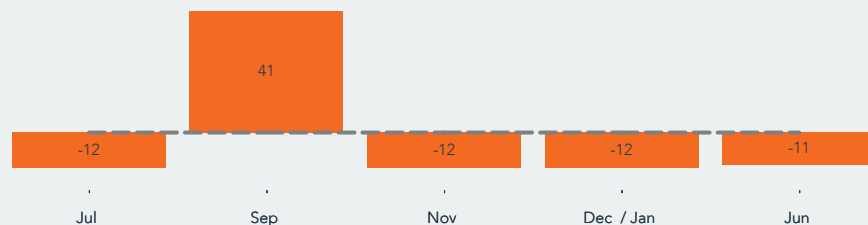
	TOTAL
AVERAGE CIRCULATION	3,746
PRINT EDITION	3,746
DIGITAL EDITION	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
July 2017	17/07/17	3,300	
August 2017	07/08/17	3,700	
September 2017	08/09/17	5,300	
October 2017	10/10/17	4,011	
November 2017	15/11/17	3,300	
December 2017 / January 2018	15/12/17	3,300	
February 2018	12/02/18	3,800	
March 2018	05/03/18	3,500	
April 2018	09/04/18	3,800	
May 2018	01/05/18	3,850	
June 2018	12/06/18	3,340	

ISSUE VARIANCES > 10%

--- AVERAGE CIRCULATION



SAMPLE FREE DISTRIBUTION

ISSUE	DESCRIPTION	NUMBER OF COPIES
August 2017	Gross Distribution - Aquanor. Trondheim - Norway	400
September 2017	Gross Distribution - Icelandic Fisheries Exhibition. Kopavogur - Iceland	2,000
October 2017	Gross Distribution - Danfish. Aalborg - Denmark	500
October 2017	Gross Distribution - Expo Pesca - Thias Corporation. Lima - Peru	200
February 2018	Gross Distribution - Seafood Expo. Boston - USA	500
March 2018	Gross Distribution - Oceanology International. London - UK	200
April 2018	Gross Distribution - Seafood Exp. Brussels - Belgium	500
May 2018	Gross Distribution - Navalia. Vigo - Spain	200
May 2018	Gross Distribution - Aquaculture UK. Aviemore - Scotland	200
May 2018	Gross Distribution - Offshore Mariculture Asia. Singapore	150
Average Sample Free Distribution over the 11 issues in the period:		441

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