

WORLD FISHING & AQUACULTURE



Audience Certificate

audience

14,146

individuals across all our channels

9,565

print readers

10,607

web readers

6,588

eNews readers

3,679

magazines distributed

25,241

page views

16.6%

eNews open rate

What does the World Fishing audience think?

98%

find it informative

70%

are decision makers

83%

say influences
purchasing decisions

81%

would recommend
to a colleague

